

# TANYA BOLT

GRAPHIC DESIGNER

e tanya@mooyacreative.com.au

**t** +61 417 184 378

w mooyacreative.com.au

Tanya Bolt is the founder of Mooya Creative, which is a studio that specialises in finished art and graphic design.

Tanya has 28 years of ongoing experience working in printing, publishing, packaging, design and advertising. She has a passion for the technical aspect of print and oversees all artwork that leaves her studio ensuring it is of the highest print ready quality. She has meticulous attention to detail and excellent skills in InDesign, Photoshop and Illustrator.

Tanya has strong communication skills, a flexible approach to work and thrives under pressure.

**Graphic Design** – Tanya respects the thought, time and creativity invested into developing a brand and it's guidelines and is capable of producing artwork on brand and within the brand guidelines. She works well individually, under direction or as part of a team to ensure artwork is of its best quality and on brand.

**Finished Artwork** – Tanya considers herself as a technician and believes it's her job to know the technical side of design including typography, typesetting, layout specifications, retouching, printing processes, colour management, file formats and file transferring technology.

**Print Production** – Tanya's initial training set her up with a keen interest in printing and finishing processes and has a strong knowledge of the capabilities and limitations of various methods and printing and finishing processes and is able to offer alternative solutions when required.

Tanya trained at the Wembley School of Printing and completed a Certificate in Graphic Pre-Press





# VISION THE STATE

S I A I I



#### **Property Council of Australia**

Vision for the State Event needed a key, impactful and unique visual brand for the event that will have longevity and use for future years. The client wanted to change the design elements each year so needed the event naming to be simple enough to compliment different design elements. Client requested an organic, Indigenous feel to be the look and style of the 2023 campaign.

When Wednesday 7th December 2022 Registration 12noon 12.30pm - 3.00pm Where Optus Stadium, Riverview Room Members \$180 Table of Ten Members \$1,800 Table of Ten Non-Members \$3,300 To register visit propertycouncil.com.au/waevents Official Event Partners **ARUP** MULTIPLEX SATTERLEY **ATCO** Press VISION FIRE STATE SIONSSTATE Powerpoint template

The 2022 Vision for the State Lunch will bring Western

Australia's business community together to hear the

Premier reflect on the past five years of government,

discuss the diversification of the WA economy and share his vision for the state's long term future. Book a table and bring your colleagues and clients along as this event has implications for the growth of every Western Australian business.

Social media





### Refreshing bathroom and home renovations - Logo Design

The brief was simple, to design a logo that reflects transformation and beauty. The result is this stylised butterfly with simple typography. Client wished to look after their own marketing once the branding was set up so Mooya Creative provided them with a detailed style guide and logo suite suitable for online and print.





### Advice360 - Logo Design

Advice360 is a Financial Advisory service. The owner of the business is quite young as is his target customer so we designed this interesting graphic that also reflects the '360' in the business name.





### Jacobson & Associates - Logo Design

Jacobson & Associates started with some make shift branding that they patched together initially but as business grew, the brand needed a more polished brand. The client was insistent on using a penrose triangle but wanted to try and make it a little more unique and tailored to the clients business.















#### **Logo Designs**

A selection of brands created for a variety of businesses.









Vehicle signage



Carton packaging

#### The Local Drinks Co.

Made in WA's backyard, Margaret River and by far one of the best tasting and fastest growing Kombucha company in Australia. The brand and business has evolved and grown. Mooya Creative worked with artists Ian Mutch (Dunsborough) and Simone Hodgskiss (South Africa) to provide the illustrations for the brands while Mooya Creative oversees the implementation of the illustrations across, packaging, signage, brochures, flyers and other general digital and point of sale.

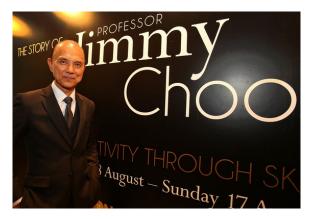




#### **Austrade**

Working within the Austrade brand guidelines Mooya Creative was requested to design their Innovate Reconciliation Action Plan. Incorporating in their current brand elements along with Indigenous elements to compliment their current brand.

Download full document <u>here</u>.













## Claremont Quarter - Jimmy Choo Exhibition

Jimmy Choo chose to do an exhibition at Claremont Quarter for his couture collection that he showcased internationally. Mooya Creative had the honour of creating the space in which the exhibition would be shown. Jimmy Choo's marketing we so impressed with the exhibition space that they bought the rights to use throughout their entire international tour. View video here.













#### AJ Baker - Fine Foods Exhibition

AJ Baker are one of the largest commercial refrigeration and air-conditioning company in Australia and every year they showcase their products in a 12m x 9m space at the Fine Foods Expo and Metcash Expo. Every year they have new products to show case so the stand design changes to suit the current products.













Postcards

### **Avon Community Services**

Avon Community Services is a pro-bono client Mooya Creative love working with. The brand style was set up by an external agency but we have been able to work within the brand guidelines it to create some fun flyers targeted at the regional youth that they work with.







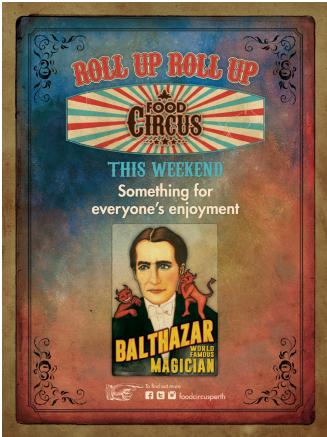


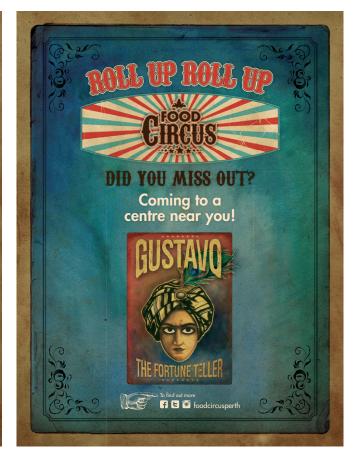
Press Advert Brochures

#### OfficeLine

OfficeLine recently went through a redesign of all of their marketing material, website, catalogues and press advertising. Mooya Creative worked alongside Intersect Communication to achieve their new look.







#### Hawaiian - Food Circus Campaign

Mooya Creative worked with Intersect Communications and a local artist to creative a 'vintage circus' food campaign running across various Hawaiian Suburban Shopping Centres.



Website re-design

### **Live Well Physio - Brand Refresh**

Live Well Physio felt their brand was tired and in need of a refresh however they did not want to re-design their logo. So Mooya Creative developed a fresh new suite of images to give the brand a 'fresher' and 'lighter' feeling. A fresh new secondary colour palette and supporting fonts was decided on and the website refreshed.

#### letslivewell.com.au



#### **immer Days**

2022 SUMMER EDITION



gredients

Get in shape this summer,

"In 10 sessions you will feel a difference, in 20 sessions you will see

the Pilates way!

#### Sunday 6th March

WHAT'S ON



Newsletter





Branding

# STOCKFEEDSHOP.COM





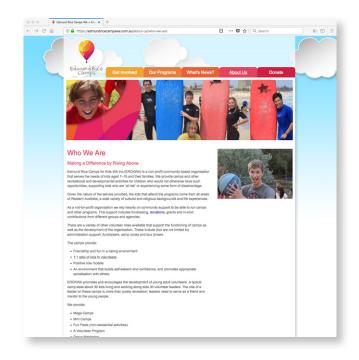
#### stockfeedshop.com

stockfeedshop.com is an online stock feed shop supplying to the farmers in the Northern Territory. Mooya Creative initially designed their logo and website with them. We were later asked to create the vinyl wrap for their vehicle with a brief of 'have fun with it and make sure it stands out!'

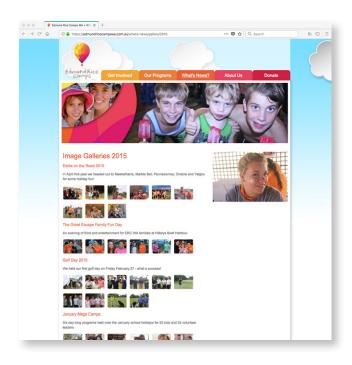
stockfeedshop.com



Website





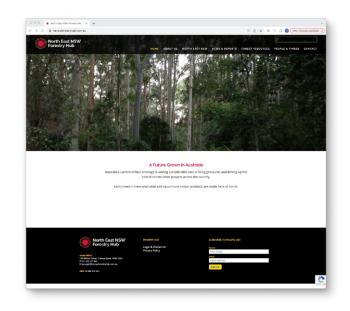


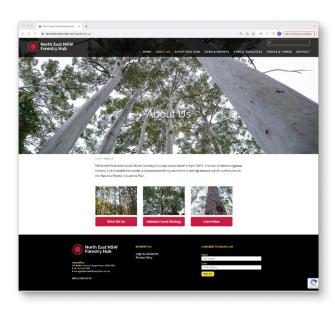
#### **Edmund Rice Camps - Website Design**

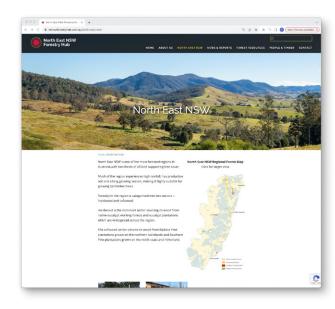
Edmund Rice Camps is a non-profit community organisation that approached Mooya Creative to set up their website. It was important that they be able to manage it themselves with an easy to use CMS in place.

edmundricecampswa.com.au









#### North East NSW Forestry Hub - Branding and Website Design

Create brand for the North East NSW Forestry Hub which included a full suite of logos for print and digital use, mini style guide, letterhead and business card design. Plus working with Cafe Media to create new modern website for the North East NSW Forestry Hub. Includes connection/pathways diagram and stylsed map.

nenswforestryhub.com.au